

# K-ROCK CENTRE RATE CARD

SIGNAGE / ACTIVITY	QUANTITY	LOCATION	COST*	NOTES
Home Player's Bench	1		\$3,500	SOLD
Away Player's Bench	2		\$3,500	SOLD
Home Penalty Bench	3		\$2,000	
Away Penalty Bench	4		\$2,000	
In-ice Logo	8		\$6,000	\$11,000 per pair
Ice Resurfacers	2		\$6,500	SOLD
Rink Board	54		\$4,000	\$7,000 per pair
Scoreclock Backlit		Header	\$6,500	SOLD
Scoreclock Backlit		Divider Top	\$6,500	SOLD
Scoreclock Backlit		Divider Top	\$6,500	SOLD
Scoreclock Backlit		Divider Middle	\$6,500	SOLD
Scoreclock Backlit		Divider Middle	\$6,500	SOLD
Scoreclock Backlit		Divider Middle	\$6,500	SOLD
Scoreclock Backlit		Divider Middle	\$6,500	SOLD
Scoreclock Backlit		Divider Bottom	\$6,500	SOLD
Scoreclock Backlit		Divider Bottom	\$6,500	SOLD
Scoreclock Backlit		Divider Bottom	\$6,500	SOLD
Scoreclock Backlit		Divider Bottom	\$6,500	SOLD
Shotclock 1		Left	\$3,000	
Shotclock 1		Right	\$3,000	
Shotclock 2		Left	\$3,000	
Shotclock 2		Right	\$3,000	
30 Second Advertisement	20	Scoreclock Video	\$1,500	3 Spots per game
15 Second Promotion	8	Scoreclock Video	\$500	Month
LCD Concourse Advertisement			\$289	Min 3 months
Website Advertisement		Per Spot	\$1,500	
Concourse Wall Signs			\$1,500	
On-Ice Promo			\$4,500	
Concourse Promotion/Sampling			\$2,500	
Stairs			\$2,000	
Entertainment Promotion			\$1,000	
Public Address Mentions			\$400	Per mention
Player Appearances			\$1,500	
Promotional Giveaways/Coupons			\$1,000	
Group Party Suite		Single	\$1,500	Excludes Food & Event Tickets

\*Rates are subject to change, excludes creative and production costs.

For more information visit our website: [www.k-rockcentre.com](http://www.k-rockcentre.com)

**FOR MORE INFORMATION ABOUT ADVERTISING CONTACT :**

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